



Newsletter

NOVEMBER HIGHLIGHTS 2022

Looking Back at 2022

As we enter the final month of 2022, here's a look back at the activities and events that have helped us drive awareness and adoption of business Ethereum. Along with our ongoing slate of educational events, working group activities, and member spotlights, we produced new resources, such as the EEA Primer series and the groundbreaking EEA Ethereum Business Readiness Report, to help businesses better understand how to use Ethereum to drive their operations forward.

Key Highlights

- **11 monthly educational webinars** covering supply chain and financial services topics, Ethereum's transition to Proof of Stake, the State of DAOs and DAO tooling, security considerations for blockchains and smart contracts, Web3 and healthcare, and more. [Access recordings for these and other webinars](#)
- **3 EEA-hosted, online events** that showcased career opportunities, Ethereum products and services, and the knowledge and insights of our members and the greater Ethereum community.



[Careers in Ethereum and Web3](#) connected job seekers and hiring organizations looking to help shape the future of Ethereum and Web3.



[Ethereum in the Enterprise Conference & Product Showcase](#) explored how to build and operate on the Ethereum network and featured top products and services in Ethereum from around the world.



[The EEA Ethereum 7th Anniversary Special](#) recognized many of Ethereum's contributors and key milestones over the past seven years, and what makes the platform a unique and valuable business tool.

- **EEA Primers:** Designed specifically for those new to Ethereum, these two-page, downloadable primers cover many of the different concepts and facets of Ethereum and blockchain. *See the article below, and [see current offerings here.](#)*
- **The EEA Ethereum Business Readiness Report:** Based on extensive qualitative and quantitative research and interviews, this report provides a complete and independent snapshot of where business Ethereum is today. [Download a copy here.](#)



- **EEA at Devcon:** We capped off the fall season with our sponsorship of and participation in Devcon 2022, where EEA members came together to share the possibilities of Ethereum with the greater community.



New Additions to the EEA Primer Library

Are you interested in getting started on Ethereum? Check out the [EEA primer collection](#). This helpful series of two-page documents offers introductory explanations of common Ethereum topics, designed specifically for those new to the space. We're working hard to arm businesses with the information, training and support they need to start building on Ethereum and elevate their organizations, and this primer series is an important part of that effort.



Our primer library is chock-full of helpful overviews to help answer common Ethereum questions. [View the full collection here.](#)

[View the Primers](#)



EEA Monthly Education Series — Web3 and Healthcare: Where We Are and Where We're Going: Sean Manion from Equideum Health provided an in-depth look at the current state of Web3 in Healthcare. He talked about current projects and initiatives, emerging technologies and protocols, and the regulatory landscape benefiting and hindering progress. [Access the recording.](#)

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In a global organization, activities tick along throughout the year — even during the holiday season. Here's what the EEA groups have been up to this month:

- **The DeFi Interest Group** discussed the genesis and early fall-out from the FTX collapse, and continues to look at common threads in major crashes both within the cryptocurrency world and outside it (2008, Enron, and 1987).
- **The Mainnet Interest Group** is working on a presentation of the L2 landscape, and how different approaches to Layer 2 technology leverage the value of Ethereum technology and optimize its utility for individual user requirement scenarios.
- **The Authority to Operate Working Group** is clarifying its documentation and honing its focus on the use of Layer 2 technology as the most efficient solution to gaining certification for those cases where it is necessary.
- **The Crosschain Interoperability Working Group** is connecting to more efforts across the blockchain landscape to ensure that we're not needlessly repeating work. They are building each piece of the puzzle in the environment that is having the most success in developing that area and coordinating the work to ensure we achieve our goals as fast as possible.
- **The DRAMA group** is honing in on its first interim deliverable, ready to survey the industry more broadly on shared notions of best common practice for due diligence. Recent revelations about how that has been handled in some big profile cases are making it clear that this work is important and likely to be of substantial benefit to the [industry](#) and the larger financial ecosystem.
- **The EthTrust Security Levels group** has started updating its spec with substantive requirements and is discussing hard issues such as upgradeable contracts as the next version of the [EEA EthTrust Security Levels Specification](#).



Ethereum Climate Platform Initiative to Address Carbon Emissions

During the recent COP27, the world's largest gathering on climate action, the EEA joined a group of Web3 companies convened by **ConsenSys** and Allinfra, along with civil society leaders and the UNFCCC Climate Innovation Hub, to announce the creation of the Ethereum Climate Platform (ECP). Its mission is to incentivize and fund the development of real-world projects that will mitigate greenhouse gas emissions and deliver positive environmental and social impact long into the future.

In addition to the EEA, founding members of the Platform launch team include: AAVE, Art Blocks, Celo, CodeGreen.Org, ERM, Filecoin Green, Gitcoin, Global Blockchain Business Council (GBBC), Huobi Global, Laser Digital (Nomura), Microsoft, Polygon, The Climate Collective, UPC Capital Ventures, and W3bcloud, in collaboration with Gold Standard.

EEA Board Members Discuss the Future of Ethereum for Business at Recent Forbes Panel

On November 15, EEA Board member representatives from ConsenSys, Ernst&Young, J.P. Morgan, and Microsoft were part of the Forbes panel titled “Institutional DeFi: Corporate Adoption in a Post-Merge World.” The discussion centered around why the recent upgrades to the Ethereum blockchain are improving the technology’s energy consumption, security, and public perception. By transitioning from private, institutional blockchains to the public Ethereum blockchain, organizations of all sizes are leveraging public blockchains to create business value, facilitate Web3 adoption, generate new revenue streams, and more. [Read the blog post.](#) [Watch the recording \(free with registration\),](#)

EEA Regional Head Dr. Weijia Zhang Authors Blockchain Book

Dr. Weijia Zhang and Tej Anand published the book *Blockchain and Ethereum Smart Contract Solution Development*. This book is written for both business and technology-oriented readers. The first part of the book helps readers understand blockchain architecture, core components, and business semantics and applications. The second part of the book helps readers learn about the Ethereum blockchain and write smart contracts with Solidity and build decentralized applications. It's published by [Springer/Apress](#) and is available through [Amazon](#) and [Barnes & Noble](#).

Member Spotlight: Wanchain



As an EEA member, **Wanchain** is part of the EEA community of organizations working to advance Ethereum and drive industry adoption. In the Q&A below, the EEA interviewed **Vice President of Engineering Weijia Zhang** about how Wanchain's infrastructure empowers developers to build decentralized crosschain applications that power the future of Web3.

[Read the Q&A](#)

In the News

Fintech Times: [Why are Smart Contracts so Revolutionary? With Mech, Sumsu, Ora, and More](#)

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HFS Research: [Why Ethereum is the Number-One Blockchain Platform for Enterprises](#)

ConsenSys: COP27: [Leading Technology Companies Launch “Ethereum Climate Platform” Initiative to Address Ethereum’s Former Proof of Work Carbon Emissions](#)

Cointelegraph: [Ethereum Climate Platform Launches to Address the Network’s Prior PoW Emissions](#)

Forbes Panel: [Institutional Defi: Corporate Adoption In A Post-Merge World](#)

CryptoNews: [ETH Climate Platform Launches to Address Network’s PoW Emissions](#)

Wired: [A Chaotic Crypto Launch Reveals How Hard It Is to Beat Ethereum](#)

VMware: [VMware Blockchain v1.8: Supporting Enterprise-grade Ethereum Blockchains](#)

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