

Promote Your Product or Service at the EEA's Ethereum Product & Services Showcase!

Here is your opportunity to showcase your product or service to a targeted audience interested in using Ethereum-based solutions and technologies. Register now to be a presenter at the **February 9, 2022 (February 10, Asia Pacific) Ethereum Product & Services Showcase!** Take advantage of the early discount pricing for presenters. Pricing goes up after **December 29, 2021**.

Why Participate as a Presenting Company?

- **Get people interested in your product.** This event is all about getting good information into the hands of people designing and building Ethereum-based apps.
- **Generate valuable business leads.** Meet with interested prospects. Set up times to talk in advance, host open sessions in your virtual booth, or run regularly scheduled demos and presentations.
- **Meet your customer base.** Meet the community that will help propel your technology or service into global acceptance.
- **Grow the Ethereum ecosystem.** We're at an early stage in decentralized development and the tools and patterns need to evolve. Be a part of an early and ongoing effort.

[Register to Present!](#)

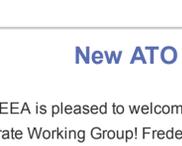
If you only wish to attend, registration will open soon!

EEA Community Projects Welcomes New Sponsor: SAP

The EEA Community Projects recently announced that **SAP** has become a sponsor of the initiative in support of the Baseline Protocol project. As a sponsor, SAP joins Accenture, Arca, Chainlink, ConsenSys, the EEA, EY, Ethereum Foundation, Mover, Morpheus Network, Nethermind, Provide, Splunk, and Unibright in providing strategic vision, governance, technical guidance, and financial support for the work.

[Read the Full Release](#)

Meet the EEA's India Regional Representative: Samrat Kishor



The EEA recently appointed **Samrat Kishor** as its new regional representative in India. Samrat will assist in leveraging the EEA's programs, interest groups, working groups, and resources to achieve their desired business results. Learn more about Samrat, his new role with the EEA, and his insights on local trends in this profile.

[Read the Q&A](#)

New ATO Working Group Co-Chair

The EEA is pleased to welcome **Frederic de Vaulx** as co-chair of our Authority to Operate Working Group! Frederic de Vaulx joins chair John Greaves in leading the EEA's ATO Working Group. To learn more about the ATO Working Group, read our latest [blog!](#)

Interested in getting involved, but you're not yet an EEA member? Contact [James Harsh](#), EEA Membership Growth Specialist, to learn more about [EEA membership](#) and how you can help reshape how the U.S. Federal Government interacts with Ethereum-based projects.

[Read the Full Blog](#)

Upcoming Events

EEA Education Series:

How Decentralized Storage Works and How It Will be Used in Business and Commerce

Wednesday, January 12, 2022, 12:30pm ET

Join us for an exploration of how decentralized storage can be used in business and commerce. **Adrian Corcoran** and **Mo Siam** from 0Chain will explain the benefits of decentralized storage, a few of which include increased security and privacy, edge availability, data ownership, and enhanced scalability.

[Save Your Spot](#)

Recent Events

EEA Monthly Education Series: 2021 Year-End Review and the Road to Web3

At the EEA's final monthly Education Series webinar of 2021, Evan Van Ness and Marc Mercuri of ConsenSys joined us for a year-end review of all things Ethereum and a thought-provoking discussion on the road to Web3. [Access the recording.](#)

Trusted Execution Working Group Education/Office Hours Series #4: Synchronizing Systems of Record: A Baseline Protocol Introduction

The EEA held its 4th Trusted Execution Working Group Education/Office Hours Series earlier this month. Attendees heard from Samrat Kishor, partner at Golden Next Ventures, to learn about the Baseline Protocol and its' executed approach for the synchronization of data and business logic on machines that coordinate workflows across multiple companies. [Access the recording.](#)

EEA Workshop- Sustainability and Resource Efficiency in Public and Private Ethereum Networks

This workshop opened with an interview with Carl Beekhuizen, an Eth 2.0 researcher at the Ethereum Foundation and the author of a short research forecast on the energy consumption of Eth2. The attendees then participated in a workshop to further discuss current and future areas of work to optimize energy consumption, network bandwidth, processing capacity, and more within the emerging Web3 technical stack. [Access the recording.](#)

Interest Group & Working Group Updates

Interest Group and Technical Working Group Updates

Many of our groups are currently on break, as most members are on vacation. We hope that participants come back in 2022 refreshed and with new impetus and thoughts generated while they relaxed. For the majority of groups, work continued through the first half of December, and most groups will be starting back on their regular schedules in early January.

Thank you to all the Technical Working Group and Interest Group Chairs and Members who have participated in supporting the EEA this year. From educational webinars to interactive workshops, we appreciate those who volunteer their time and efforts to help move the ecosystem forward. We look forward to an even more productive and successful 2022!

Information on our Technical Working Groups and Interest Groups is available on our [Website](#). Members can join as many groups as they wish to contribute to. Join the EEA and start to make a difference to the community and the technology. [Learn more about EEA membership here](#) and contact [James Harsh](#) to get started.

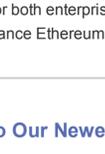
Member News

Web3 Labs Founder and CEO Conor Svensson has released "*The Blockchain Innovator's Handbook*," an accessible guide for leaders in the industry. It covers everything from opportunity identification to implementation and shows how to unlock new business opportunities in a fast-changing environment. [More information.](#)

SIX Digital Exchange - Banque de France (BdF), Swiss National Bank (SNB), and Bank for International Settlements' (BIS) Innovation Hub have successfully completed Project Jura, an experiment in cross-border wholesale CBDC, in collaboration with Accenture, Credit Suisse, Natixis, R3, SIX Digital Exchange and UBS. [Learn more.](#)

ConsenSys Health and DHIT Announce Alliance to Create Health Utility Grids (HUGs) to Transform Community Health. [Read more.](#)

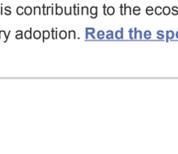
Member Spotlights:


MEMBER SPOTLIGHT

Conor Svensson

Founder and CEO



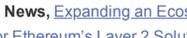


In this EEA Member Spotlight, Web3 Labs Founder and CEO Conor Svensson discusses how Web3Labs, a blockchain technology and services company, works with large corporations on strategic blockchain initiatives and blockchain protocol companies. [Read the spotlight here!](#)


MEMBER SPOTLIGHT

Dmitriy Ershov

CEO





Rock 'n' Block CEO Dmitriy Ershov talks about how Rock 'n' Block, a blockchain software development company that implements software-based blockchain technologies for both enterprises and startups, is contributing to the ecosystem by working to advance Ethereum and drive industry adoption. [Read the spotlight here!](#)

Welcome to Our Newest Members

The EEA welcomes three new members:

- [SCALE Labs](#), a multichain network that gives developers the ability to easily provision highly configurable decentralized chains that are native to Ethereum.
- [Steel Perlot](#), a deep tech management company that is creating and investing in the talent and technologies that will shape our world over the next 20 years and beyond.

In the News

Crypto Core News, [Expanding an Ecosystem of More than \\$500 billion: Enterprise Use Cases for Ethereum's Layer 2 Solutions](#)

Crypto Core News, [EEA members focus on Conor Svensson, founder and CEO of Web3 Labs](#)

Devdiscourse, [Ethereum blockchain incredibly popular for Southeast Asian financial institutions](#)

Entrepreneur, [What's Ethereum and Is It Worth the Investment?](#)

INATBA, [Joining Forces for Blockchain Standardization 2021](#)

Masternode, [India's Ethereum Contributions Benefit Entire Ecosystem – A Q&A With EEA India Regional Representative Samrat Kishor](#)

TreasuryXL, [What is holding back blockchain adoption and what should be done?](#)

Valid Network, [Gartner Recognizes EEA Member Valid Network as a Blockchain Disrupter](#)

[See More](#)

Become a Member

The EEA enables organizations to adopt and use Ethereum technology in their daily business operations. We empower the Ethereum ecosystem to develop new business opportunities, drive industry adoption, and learn and collaborate with one another. Our global community of members is made up of leaders, adopters, innovators, developers, and businesses that collaborate to create an open, decentralized web for the benefit of everyone. Join us and contribute to our work!

[Learn more about EEA membership](#) and contact membership@entethalliance.org.

Connect with us

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