

Mark Your Calendar – EEA Asia Pacific Conference

We're back at it! The EEA is excited to announce our upcoming virtual conference.

Please join us for a premier gathering of the top Asia Pacific business leaders, technologists, and industry experts from the enterprise blockchain space. Registration will be opening next week!

Ethereum in the Enterprise – Asia Pacific 2020
Thursday, December 3, 2020
9:00 AM – 2:00 PM JST (UTC+9)

This event is for those interested in exploring the leading Ethereum applications, technical insights, reference implementations, and practical business use cases. It's set to take place on December 3, 2020 in local Tokyo time. For those in the U.S., it will take place the evening of December 2.

Content will cover everything from the state of Ethereum adoption in the enterprise to the burgeoning Ethereum development in the Asia Pacific region.

Some topics will include:

- Scaling Ethereum in Asia Pacific
- The State of Enterprise Ethereum Adoption
- Community Building in APAC
- Ethereum Legos & Enterprise Building Blocks
- Driving Innovation with Baseline Protocol
- The Future of Finance
- Public Goods via Quadratic Funding
- Ethereum University Research
- Trends in Policy & Regulation
- Workshops & Demos
- Eth2 R&D

The event will be free and open to anyone across the world.

If you are interested in sponsoring this event, there are multiple options available to suit interested organizations at all levels. Learn more about the opportunity [here](#).

Watch your inbox, as registration will be opening next week! The EEA looks forward to showcasing vital Ethereum community work and development ongoing in Asia Pacific, and across the world.

New: EEA Member Council

This month, the EEA launched our new Member Council, an exciting new initiative that will lead the EEA and Ethereum into the future. Since our first meeting, we have received some really great feedback, as well as ideas for new charters and ways to engage more effectively in the EEA. This is exactly what we had hoped to achieve with the Member Council! We welcome your continued feedback and ideas to solve technological/business problems.

As a member-led organization, it is important that all EEA members have a voice in the direction of the organization, and the Council is the opportunity to take lead in what we create.

Consider [becoming an EEA member](#) to be part of this new initiative!

Noteworthy Technical Updates

During this month, the EEA Working Groups have taken some technical steps forward and worked on some consolidation and path resets.

- **The Trusted Compute and Crosschain Interoperability Groups** have both been making steady progress. The Trusted Compute group is looking at modularizing their work to address the part that is tailored to Enterprise Ethereum, as well as the more broadly applicable part for the user community that may not be working with blockchains at all. The Crosschain Interoperability Group is developing a specification based on the requirements identified.
- **The Core Specifications Group** has agreed to publish the next versions of the Enterprise Ethereum Client Specification (version 6) and the Enterprise Ethereum Permissioned Blockchains Specification (version 2).
- In the **Mainnet Working Group**, the Eminent Task Force has fostered the successful development of the Baseline work, and are now looking at the next "big thing" to take on: identifying how enterprises can benefit from directly building on the Ethereum Mainnet.
- Our partnership with the Ethereum Foundation in the **Ethereum OASIS project** has led to another important piece of work: developing a specification for the JSON RPC API that is common to both Enterprise Ethereum and Mainnet. That work is taking place under the aegis of the Open Project, and we look forward to contributing to and being able to benefit from a high quality standard that is shared across the Ethereum ecosystem.

The technical work proceeds most effectively when there are a diverse set of stakeholders providing feedback. So, whether you represent a blockchain client developer, a customer wanting a client to run in a consortium, or a software integrator providing tailored solutions or other tools, your input can influence the work and ensure that it meets our goal of solving real problems for real enterprises, large and small. We strongly encourage your team to [join the EEA](#) and get involved in our technical work and collaborate with the brightest minds in the blockchain industry!

[Become a Member](#)

Recent Events

On October 8, the EEA hosted two sector-focused webinars featuring members of the EEA Board, who talked about their experience within the EEA and addressed questions. If you were unable to join us or want to relive the session, we've got you covered! You can access the recordings to both webinars below.

How Financial Leaders Leverage the EEA

[John Whelan](#), the managing director of digital innovation at Santander Bank and the EEA Chairman of the Board, led this webinar to discuss how financial leaders leverage and contribute to work developed within the Ethereum ecosystem. He addressed opportunities to collaboratively develop DeFi tooling and frameworks to accelerate the deployments of Ethereum solutions in the market. In addition, he focused on the value gained by financial organizations and technical teams by actively participating in the community work, and to gaining exposure to 20,000+ Ethereum community members.

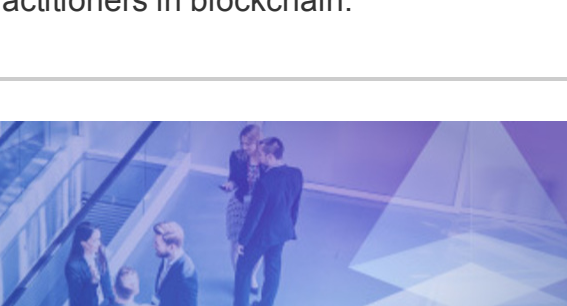
[Watch Recording](#)

How Technology Leaders Leverage the EEA

EEA Board members [Yorke Rhodes III](#), co-founder of blockchain, principal manager at Microsoft, and EEA treasurer, and [Sanjay Bakshi](#), top blockchain leader at Intel who helped start the Blockchain Program Office and established the Direct Privacy Preserving Federated Edge Program, led this webinar to discuss how technology leaders leverage and contribute to work developed within the Ethereum ecosystem. They addressed how EEA members gain early access to innovations, technical strategies, and tooling, and discussed the value gained by technical teams through active participation in the community work, and by building solutions on enterprise-trusted global standards.

[Watch Recording](#)

The EEA was proud to be a sponsor of the **2020 Blockchain for Business Conference**, hosted by the Blockchain Center of Excellence at the Sam M. Walton College of Business October 1-2. This virtual event brought together technology, industry and academic experts to discuss Blockchain and other related topics. Phil Kelly and Clemens Wan of ConsenSys led the Breakout Session, *Scaling Payments with Ethereum*, on behalf of the EEA.



The EEA was excited to join Blockchain Revolution Global (BRG) 2020 as a Community Partner on October 26-30. BRG is the world's most important event about blockchain transformation for the world's leading enterprises alongside the foremost leaders, thinkers, and practitioners in blockchain.

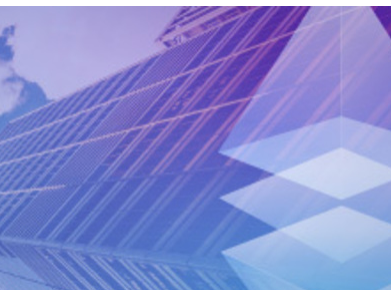


Upcoming Events

Baseline Protocol Summit 2020

November 12, 2020

This multi-session technical working conference is intended to help bring together the community in order to further the technical implementation of the Baseline Protocol, while providing those new to the community with an update on the latest developments.



[Register Now](#)

Member News

JPMorgan Creates New Unit for Blockchain Projects, Says the Technology is Close to Making Money

JP Morgan said its digital currency, JPM Coin, is being used commercially by a large technology client to send payments around the world. That development, along with other behind-the-scene moves, persuaded JPMorgan to create a new business to house its blockchain and digital currency efforts called Onyx. [Learn more here](#).

Ethereum Foundation Introduces New Smart Contract Language 'Fe' for the Ecosystem

The Ethereum Foundation has introduced a new smart contract language called 'Fe' (pronounced fee) for the ecosystem. According to its GitHub page, Fe aims to achieve most of the goals of the existing Vyper project, such as more precise gas or transaction fees estimation, among other things. [Learn more here](#).

Global Blockchain Technology Market Outlook 2020-2024, with Key Vendor Analysis Including Accenture Plc

The "Global Blockchain Technology Market 2020-2024" report provides a holistic analysis, market size and forecast, trends, growth drivers, and challenges, as well as vendor analysis covering around 25 vendors. The robust vendor analysis included in this report is designed to help clients improve their market position, and in line with this, this report provides a detailed analysis of several leading blockchain technology market vendors that includes EEA member Accenture. [Learn more here](#).

PwC Time for Trust Report: How Blockchain Will Transform Business and the Economy

PwC's *Time for Trust* report explores the value blockchain can add to the economy by 2030. They look at how practical, everyday uses are creating an opportunity for organizations to deliver value by building trust and improving efficiency across industries, from healthcare, government and public services, to manufacturing, finance, logistics and retail. [Learn more here](#).

Newest Members

The EEA connects Fortune 500 enterprises, startups, academics, and technology vendors with Ethereum subject matter experts. We have hundreds of members located in 45 countries.

We recently welcomed new EEA member [Orchid](#), an organization enabling a decentralized virtual private network (VPN), allowing users to buy bandwidth from a global pool of service providers.

In the News

Cointelegraph, [DeFi Will Become 'Predominant Mechanism' for Finance](#)

Forbes, [Five Years Of Enterprise Blockchain: What Have We Learned? And Where Next?](#)

Born2Invest, [Ethereum Founder Appeals to Use ETH As A Means Of Payment](#)

Developer, [Ethereum 2.0 Nears Launch with Deposit Contract Expected This Week](#)

ZyCrypto, [Vitalik Buterin Urges More People to Support Ethereum for Payments – Here's Why](#)

Decrypt, [Standard Chartered Wants to Hold More Crypto for Institutions](#)

[See More](#)

Read about EEA members in the news [here](#).

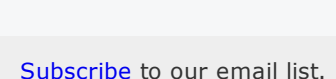
Become a Member

The EEA enables organizations to adopt and use Ethereum technology in their daily business operations. We empower the Ethereum ecosystem to develop new business opportunities, drive industry adoption, and learn and collaborate with one another. Our global community of members is made up of leaders, adopters, innovators, developers, and businesses that collaborate to create an open, decentralized web for the benefit of everyone. Join us and contribute to our work!

[Learn more about EEA membership](#) and contact membership@entethalliance.org.

[Join Today!](#)

Connect with us



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