

Global Leaders Unite to Unveil Comprehensive Framework for Tokenization

The platform-neutral Token Taxonomy Initiative recently announced the publication of the Token Taxonomy Framework (TTF) V 1.0, which enables businesses and developers to universally understand and define what a token is in non-technical terms, regardless of how it is implemented. View the TTF V 1.0 and draft specification documents on the [TTI website](#).

- [View the Token Taxonomy Framework V 1.0 and Specifications](#)
- [Participate in Shaping the Token Taxonomy Framework](#)

Blockchain for Social Impact - Use Case Series

Join the first webinar of EEA's three-part Blockchain for Social Impact Use Case Series, *The Bounty for Basura: Creating New Means of Income & Effecting Change*, on **November 26, 2019 at 12:00 PM ET**.

Simona Pop, co-founder of Bounties Network, will dive into creating a new means of income. Current social and environmental impact systems are plagued by opacity, inefficiencies, and bloated administrative costs. By introducing blockchain solutions and disbursing funds in cryptocurrency, many of these problems are significantly reduced or even eliminated. Social impact bounties redesign the flow of donations across border world and can help engage and empower local communities. Individuals and organizations can contribute to bounties on a global scale, with full confidence that 100% of funds are going directly to people on the ground. Organizations are able to easily create campaigns or donate to existing social impact bounties, improving CSR reputations without increasing overhead costs.



Simona Pop
Co-founder, Bounties Network

[Register Now](#)

New EEA Regional Head

As part of our efforts to accelerate the global adoption of Enterprise Ethereum standards and associated certification programs, the EEA announced the opening of its regional office in France and the appointment of Johann Eid of Chainlink as EEA's Regional Head. The new office will provide local support such that regional EEA members are well positioned to leverage the EEA's standards, working groups, and resources to achieve business results.



The EEA has regional offices in Japan, China and now France as part of the organization's ongoing efforts to help to accelerate blockchain adoption and support activities of EEA's growing member base.

Helping Make Ethereum a Household Word

EEA Director of Community Paul DiMarzio recently published a blog that talks about his decision to join the EEA and provides a glimpse into what EEA is doing to make a difference. Check it out!



[Read Blog](#)

EEA November Education Series Webinar

Antony Denyer and Krystian Zun from Web3 Labs hosted a webinar to share their thoughts about the importance of design in the blockchain space along with UX practices that might have a positive effect on visualizing and adoption of blockchain technology. If you were unable to attend or want to hear the session again, we've got you covered! The recording of the November 13th webinar is available on the [EEA website](#).

[View Recording](#)

EEA members also have access to many other regularly scheduled presentations and webinars on a number of industry specific topics. Learn more about this and other benefits of EEA membership [here](#).

Recent Events

EEA Board Director and Director at Intel's Open Source Technology Center, Tom Willis, was in Santa Clara at Blockchain Expo North America 2019 to discuss creating real-world, interoperable applications for enterprise blockchain and tokenized environments worldwide and how the blockchain eco-system interconnects. Thank you to everyone who joined his sessions!

The EEA will be attending and participating at many events in 2020! Check our events page on the [EEA website](#).

Member News

2nd Edition of the GLI Blockchain and Cryptocurrency Regulation Now Available

Global Legal Insights recently published *Blockchain and Cryptocurrency Regulation: 2020*, which covers government attitude and definition, cryptocurrency regulation, sales regulation, taxation, money transmission laws and anti-money laundering requirements, promotion and testing, ownership and licensing requirements, and mining in 28 jurisdictions. Check it out [here](#).

Standard Chartered Joins Enterprise Ethereum Alliance

As a member of the EEA, Standard Chartered, a leading international banking group, will collaborate with industry leaders in pursuit of Ethereum-based enterprise technology best practices, open standards, and open-source reference architectures. Standard Chartered views blockchain as central to banking and commerce in the digital era, so transactions can be verified, secure and processed in real time. Learn more [here](#).

Newest Members

The EEA connects Fortune 500 enterprises, startups, academics, and technology vendors with Ethereum subject matter experts. We have hundreds of members located in 45 countries. We recently welcomed these new members to the EEA:

Builderchain
Fnality International
DLA Piper

[View All EEA Members](#)

Read about EEA members in the news [here](#).

In the News

Computerworld - [Intel, J.P. Morgan and Microsoft Join Others on New Blockchain Token Spec](#)

Forbes - [Enterprises Mint Their Own Ethereum Tokens](#)

Coindesk - [Platform for Minting Enterprise-Ready Crypto Tokens](#)

LedgerInsights - [Ethereum, Accenture, IBM, R3 publish first token taxonomy framework](#)

CoinTelegraph - [Initiative Including Microsoft, Intel, Introduces Token Standards](#)

Crowdfund Insider - [Token Taxonomy Initiative Publishes Standardized Framework for Token Issuance](#)

Yahoo! Finance - [Platform for Minting Enterprise-Ready Crypto Tokens](#)

CryptoNinjas - [Token Taxonomy Framework \(TTF\) Initiative publishes first documentation](#)

PaymentsJournal - [Look out Payment Providers! A Standard Is Born for Defining a Token's Properties and Behaviors](#)

Coinfomania - [Ethereum and Co. Publishes First Token Taxonomy Framework](#)

CryptoDaily - [Major Tech Firms Included in New Initiative for Token Standardisation](#)

[See More](#)

Join the EEA or the Token Taxonomy Initiative

The EEA is the industry's first global standards organization to develop open, blockchain specifications that drive harmonization and interoperability for businesses and consumers worldwide. Our global community of members is made up of leaders, adopters, innovators, developers, and businesses that collaborate to create an open, decentralized web for the benefit of everyone. Join us and participate in the Token Taxonomy Initiative and contribute to our work.

[Learn more about EEA membership](#) and contact membership@entethalliance.org.

[Learn about the Token Taxonomy Initiative](#).

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