## Global Leaders Unite to Unveil **Comprehensive Framework for Tokenization** The platform-neutral Token Taxonomy Initiative recently announced the publication of

the Token Taxonomy Framework (TTF) V 1.0, which enables businesses and developers to universally understand and define what a token is in non-technical terms, regardless of how it is implemented. View the TTF V 1.0 and draft specification documents on the TTI website. View the Token Taxonomy Framework V 1.0 and Specifications

- **Blockchain for Social Impact Use Case Series**

• Participate in Shaping the Token Taxonomy Framework

#### Join the first webinar of EEA's three-part The Bounty for Basura: Creating New Blockchain for Social Impact Use Case Series, **Means of Income & Effecting Change**

of Income & Effecting Change, on November 26, 2019 at 12:00 PM ET. Simona Pop, co-founder of Bounties Network, will dive into creating a new means of income. Current social and environmental impact

The Bounty for Basura: Creating New Means

systems are plagued by opacity, inefficiencies, and bloated administrative costs. By introducing blockchain solutions and disbursing funds in cryptocurrency, many of these problems are significantly reduced or even eliminated. Social impact bounties redesign the flow of donations across border world and can help engage and empower local communities. Individuals and organizations can contribute to bounties on a global



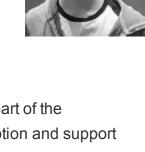
scale, with full confidence that 100% of funds are going directly to people on the ground. Organizations are able to easily create campaigns or donate to existing social impact bounties, improving CSR reputations without increasing overhead costs. **Register Now** 

New EEA Regional Head

#### announced the opening of its regional office in France and the appointment of Johann Eid of Chainlink as EEA's Regional Head.

The new office will provide local support such that regional EEA members are well positioned to leverage the EEA's standards, working groups, and resources to achieve business results. The EEA has regional offices in Japan, China and now France as part of the organization's ongoing efforts to help to accelerate blockchain adoption and support activities of EEA's growing member base.

As part of our efforts to accelerate the global adoption of Enterprise Ethereum standards and associated certification programs, the EEA



Helping Make Ethereum a Household Word EEA Director of Community Paul DiMarzio recently published a blog

# into what EEA is doing to make a difference. Check it out!

**Read Blog EEA November Education Series Webinar** 

that talks about his decision to join the EEA and provides a glimpse



#### that might have a positive effect on visualizing and adoption of blockchain technology. If you were unable to attend or want to hear the session again, we've got you covered! The

thoughts about the importance of design in the blockchain space along with UX practices

Antony Denyer and Krystian Zun from Web3 Labs hosted a webinar to share their

recording of the November 13th webinar is available on the <u>EEA website</u>.

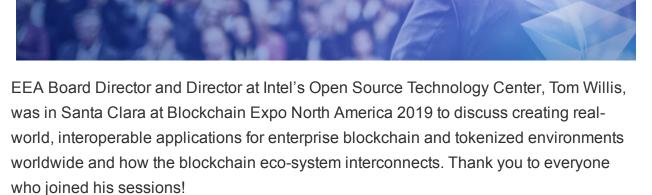
**Recent Events** 

events page on the EEA website.

jurisdictions. Check it out here.

**Newest Members** 

**View Recording** EEA members also have access to many other regularly scheduled presentations and webinars on a number of industry specific topics. Learn more about this and other benefits of EEA membership <u>here</u>.



**Member News** 

The EEA will be attending and participating at many events in 2020! Check our



#### practices, open standards, and open-source reference architectures. Standard Chartered views blockchain as central to banking and commerce in the digital era, so transactions can be verified, secure and processed in real time. Learn more <u>here</u>.

As a member of the EEA, Standard Chartered, a leading international banking group, will

collaborate with industry leaders in pursuit of Ethereum-based enterprise technology best

**Standard Chartered Joins Enterprise Ethereum Alliance** 

The EEA connects Fortune 500 enterprises, startups, academics, and technology vendors with Ethereum subject matter experts. We have hundreds of members located in 45 countries. We recently welcomed these new members to the EEA: Builderchain Fnality International **DLA Piper** 

**View All EEA Members** 

Computerworld - Intel, J.P. Morgan and Microsoft Join Others on New Blockchain Token Forbes - Enterprises Mint Their Own Ethereum Tokens Coindesk - Platform for Minting Enterprise-Ready Crypto Tokens

Token Issuance Yahoo! Finance - Platform for Minting Enterprise-Ready Crypto Tokens

Read about EEA members in the news here.

In the News

documentation

Token's Properties and Behaviors

**LedgerInsights** - Ethereum, Accenture, IBM, R3 publish first token taxonomy framework **CoinTelegraph** - <u>Initiative Including Microsoft, Intel, Introduces Token Standards</u> Crowdfund Insider - Token Taxonomy Inative Publishes Standardized Framework for

CryptoNinjas - Token Taxonomy Framework (TTF) Initiative publishes first

See More

Join the EEA or the Token Taxonomy Initiative

The EEA is the industry's first global standards organization to develop open, blockchain

PaymentsJournal - Look out Payment Providers! A Standard Is Born for Defining a

CryptoDaily - Major Tech Firms Included in New Initiative for Token Standardisation

Coinfomania - Ethereum and Co. Publishes First Token Taxonomy Framework

Taxonomy Initiative and contribute to our work. <u>Learn more about EEA membership</u> and contact <u>membership@entethalliance.org</u>. <u>Learn about the Token Taxonomy Initiative</u>.

specifications that drive harmonization and interoperability for businesses and

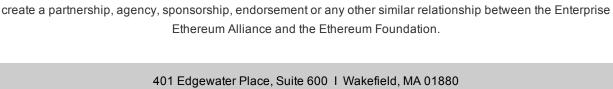
consumers worldwide. Our global community of members is made up of leaders,

decentralized web for the benefit of everyone. Join us and participate in the Token

adopters, innovators, developers, and businesses that collaborate to create an open,

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