EEA to Host Token Taxonomy Initiative

The EEA is helping to accelerate a token-powered blockchain future. On April 17, EEA announced that it is spearheading the formation of a separate independent initiative, the Token Taxonomy Initiative (TTI). The TTI is a blockchain neutral, cross-industry initiative to develop a common, user-friendly language to describe and define tokens for any use case. This initiative has received support from EEA members, IBM, R3, Digital Asset, large enterprises, and more. Membership is open to all and EEA members can join at no cost. See the announcement press release. Learn more. Join the Initiative.
The Token Taxonomy Initiative was a key focus for EEA’s presentations during two key blockchain conferences in April. At the Synchronize conference in New York City, and then in Toronto at Blockchain Revolution Global, Executive Director Ron Resnick delivered the keynote speech, *Setting the Standard: Blockchain and the Coming Token-Powered Economy*.

One of the conference highlights was an original song, *Blockchain for the People*, written and performed by the Beatcoins: Ron Resnick (keyboards); blockchain visionary Don Tapscott (keyboards); and singer and composer Diana Alvort. Check out this kick-butt song.

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**EEA Hosts First Workshop in China**

On April 12, 2019, the first EEA China workshop hosted by Wanchain was held in Beijing with representatives from nearly 20 institutions. Learn more.

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**Legal Industry’s Role in the Future of Blockchain**

The EEA Legal Advisory Working Group (LAWG), led by EEA Chief Legal Counsel and Corporate Secretary Oksana Davis (shown above left) and LAWG Chair Aaron Wright, held a face-to-face meeting at the offices of Skadden, Arps, Slate, Meagher & Flom LLP on April 18 to discuss the current state of the blockchain ecosystem in the legal industry. Learn more.
Nick Chisiu, Founder and CEO of Squeezer, announced the release of an Ethereum two-pay payment, serverless dApp that is a major step forward in the adoption of crypto payments. Learn how they built it and how a developer can build and deploy an Ethereum dApp in seconds.

Newest Members

The EEA connects Fortune 500 enterprises, startups, academics, and technology vendors with Ethereum subject matter experts. We currently have more than 300 members located in 45 countries. We recently welcomed nine new members to the EEA:

Ling Xiao
DCENTY Inc.
Blockchain Research Institute
WizKey S.p.A.
BCSolution
Chainstack
Hydrogen Technology Corporation
Prixbit
MVP Workshop

View All EEA Members

Read about EEA members in the news here.

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Become a Member of the EEA or the Token Taxonomy Initiative

The EEA is the industry’s first global standards organization to develop open, blockchain specifications that drive harmonization and interoperability for businesses and consumers worldwide. Our global community of members is made up of leaders, adopters, innovators, developers, and businesses who collaborate to create an open, decentralized web for the benefit of everyone. Join us and contribute to our work and to participate in the newly launched Token Taxonomy Initiative.

- Learn more about EEA membership and contact membership@entethalliance.org.
- Learn about the Token Taxonomy Initiative.
- Attend a Get to Know the EEA webinar with Membership Director Bill Allder on May 28:
  - Register for the 11 am EDT seminar
  - Register for the 9 pm EDT seminar

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**In the News**

- **Coindesk**, Microsoft, Ethereum Group Launch Token-Building Kit for Enterprises, Apr. 17, 2019
- **Computerworld**, Coming Soon: A Token Taxonomy to Define the World of Blockchain, Apr. 17, 2019
- **EthNews**, Enterprise Ethereum Alliance, Microsoft Launch Token Taxonomy Initiative, Apr. 17, 2019

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Enterprise Ethereum Alliance launches blockchain-neutral token taxonomy initiative, Apr. 17, 2019

Enterprise Ethereum Alliance, Microsoft Launch Token Taxonomy Initiative, Apr. 17, 2019

Ethereum Consortium Launches Token Initiative With Microsoft, JPMorgan Chase, Others, Apr. 17, 2019

Microsoft, JP Morgan Spearhead New EEA Blockchain Initiative, Apr. 17, 2019

Enterprise Ethereum Alliance (EEA) And Microsoft Launch Customizable Token Taxonomy Initiative, Apr. 17, 2019

6 Questions with Chaals Nevile -- EEA Technical Program Director, Apr. 9, 2019
Ethereal Summit

*May 10-11 - New York*

The EEA is excited to be sponsoring this kick-off event for Blockchain Week NYC. On May 11, Executive Director Ron Resnick will be talking about *Setting the Standard: Blockchain and the Coming Token-Powered Economy*. Come visit us to learn more about the continuous evolution of our Enterprise Ethereum standards work, rapidly growing Ethereum developer ecosystem, and roadmap for the future. Plan to stop by and meet the EEA team. [Click here](#) to schedule a time to talk with EEA Membership Director Bill Allder to learn how your organization can participate in our work.

Register

Tokenized Assets

*May 12 - New York*

Executive Director Ron Resnick and Principal Microsoft Architect Marley Grey will speak about the standardization of tokens and the future of finance at this conference, which focuses on applying blockchain technology to the process of tokenizing a real-world asset and the creation of a security token. Only 200 passes are available for purchase. Please register at your earliest convenience to avoid disappointment.

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**Consensus 2019**

*May 13-15 - New York*

The EEA is also sponsoring and exhibiting at Consensus 2019, presented by Coindesk, during Blockchain Week NYC at the New York Hilton Midtown and Sheraton New York Times Square Hotel. On May 15, EEA Executive Director Ron Resnick will be speaking on a panel, *Industry 4.0: New Business Models for a New State of Play*. Register now and learn how companies and industries worldwide are taking advantage of EEA’s blockchain standards; testing and certification program; and the growing developer community. Be sure to stop by **EEA Booth #106**, located on the second floor of the New York Hilton Midtown. At Consensus, the EEA will elaborate its strategy, vision, and specification roadmap as well as share updates related to the blockchain-neutral Token Taxonomy Initiative. If you would prefer a private meeting with our Membership Director, Bill Allder, please [click here](#) to set up an appointment. With more than 200 speakers and 8,000+ attendees expected, this event is one not to be missed.

Register
Cryptochicks Hack-a-Thon and Blockchain & AI Conference

May 31 - June 2 – Toronto
The EEA is sponsoring this three-day event that brings together blockchain and artificial intelligence (AI) experts, leaders, mentors and advisors to educate and inspire builders and hackers. On May 31, EEA Chief Legal Counsel and Corporate Secretary Oksana Davis and Microsoft Global Black Belt, Blockchain Lead for the Americas Usha Krishnan will talk about Setting the Standard: Blockchain and the Coming Token-Powered Economy. Part of the conference is a world championship hack-a-thon for women of all ages and expertise levels that covers two tracks – business and tech.

Register

Check our events page on the EEA website and the events calendar on the Member Collaboration site.

Connect with us

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