



ENTERPRISE ETHEREUM ALLIANCE

Introduction & Overview



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The Enterprise Ethereum Alliance connects Fortune 500 enterprises, startups, academics, and technology vendors with Ethereum subject matter experts. Together, we will learn from and build upon the only smart contract supporting blockchain currently running in real-world production – Ethereum – to define enterprise-grade software capable of handling the most complex, highly demanding applications at the speed of business.



MISSION & VISION

Enterprise Ethereum Alliance offers:

- A clear roadmap for enterprise features and requirements
- Robust governance model and accountability, clarity around IP and licensing models for open source technology
- Resources for businesses to learn about Ethereum and leverage this groundbreaking technology to address specific industry use cases

Enterprise Ethereum will:

- Be an open source standard, not a product
- Address enterprise deployment requirements
- Evolve in tandem with advances in public Ethereum
- Leverage existing standards (ISO/SWIFT/etc.)

WHY ETHEREUM?

With a global developer community of more than 30,000 contributors, Ethereum is one of the most popular and mature blockchains, and the technology of choice for many Enterprise blockchain developments

- Open source and widely available
- Rapidly growing ecosystem of developers and applications
- Sophisticated, easy to learn native smart contract programming model
- Ability to model complex assets and orchestrate workflows

ENTERPRISES ♥ ETHEREUM

The Enterprise Ethereum Alliance is a community of industry experts developing features and enhancements to Ethereum driven by the needs of Enterprises adopting the technology

- Focus on enterprise needs: permissioned networks, privacy, performance, scalability, integration and interoperability
- Access for vendors to understand enterprise needs and develop solutions in tandem with clients



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MEMBERSHIP BENEFITS

- A community of Ethereum early adopters and innovators
- Key enterprises from diverse sectors and with global reach
- Focused objectives and weekly engagement
- Permissioned blockchain focus, public blockchain expertise and interoperability
- Participants from the most innovative fintech companies and deep connectivity with the core Ethereum development team
- Option to build and expand applications on top of the open source code
- Commitment to open source code

GOVERNANCE

Enterprise Ethereum Alliance

- Formal legal entity – DE 501.6(c)
- Appointed Governing Board
- Board responsible for governance of the Alliance entity including:
 - Financial decisions
 - Appointment & oversight of EEA Executive Director
 - Set membership policies
 - Resolve membership conflicts
 - Admin, marketing, legal functions

EEA Activities

- Top priority: EntEth reference implementation & specification
- Architecture group led by members & ideally self governing
 - Driven by bottom up discussion
 - ‘Rough consensus’ decision making
 - Emergent leadership
- Leverage global experts to steer efforts
- Material conflicts resolved by Board

GET INVOLVED

- Multiple membership types available
- Join us at the 2/28 EEA launch event in Downtown Brooklyn
 - RSVP at goo.gl/Dhqx9f or scan the QR code →
- Questions? Contact info@ethent.org

